



**RIVER TRAILS**  
PARK DISTRICT

# Program Partnership

## Opportunities



Since 1965, River Trails Park District has been a leading provider of recreational pursuits in the northwest suburbs of Chicago. Since 2001, River Trails Park District has been an Illinois Distinguished Accredited Agency, recognition of the exceptional park and recreation services provided to our community.

### Program Partnership Opportunities

As a Program Partner, you will enhance the quality of our programs and classes, while enjoying year-round exposure and category exclusivity (no other company in your industry will have right to promote RTPD affiliation within sponsored area). Our programs are not only popular with our residents, but they also enjoy great interest among non-residents from many neighboring communities.

Our professional staff bring decades of experience and success providing innovative recreational opportunities and programming for our community.



### Meaningful Relationships with Your Customers.....

Your sponsorship speaks directly to the priorities of your customers. When you support their community, your customers will support you.



Let's find the best solution for your business!  
To learn more about sponsorship opportunities, and investment levels, contact Steve Schapiro, Corporate Relations Manager at 847 463-3738 or [sschapiro@rtpd.org](mailto:sschapiro@rtpd.org)



In return for your annual sponsorship investment, Program Partners receive the following benefits:

## Category Exclusivity

·Year – round exclusivity within sponsored program area (Only company within your product or service category associated with Program)

## Promotional Rights

- License to use River Trails Park District marks and logos in advertising/promotion/packaging
- Appearance by your company's mascot at sponsored programs
- Employee engagement / volunteer participation opportunities
- Giveaways at sponsored programs

## Advertising

- Full-page sponsor ad in RTPD seasonal brochure (digital & print) two times per year (30,000 views per brochure)
- Year-round Advertising on LED Displays at RTPD facilities (Weiss Community Center, The Zone, and Burning Bush Community Center (Average of 10,000 patrons per month entering these facilities)
- Digital Marquee facing Euclid Ave.

## Access to RTPD Audience through Display / Tabling / Inserts

- On-site product display, and booth/tabling at sponsored programs
- Promotional print piece for distribution to attendees

## RTPD Website

- Sponsor Spotlight Feature Article on RTPD Website
- Year-round logo recognition with hyperlink on RTPD Website

## On-Site Signage/Recognition

- Year-round Logo / ID in highly visible areas of sponsored programming
- Sponsor announcement / recognition at sponsored programs

## Other Benefits.....

Activation credits for entry into classes/events under program area categories and social media recognition!



# CATEGORIES

## PROGRAM PARTNER



## Athletics

**Estimated Annual Reach 7,500+ Year-Round**

The River Trails Park District offers leagues and classes throughout the year. Leagues are for all ability levels and participants looking to advance their understanding of the fundamentals of the sport. We believe that athletics provides a safe and fun environment to learn sportsmanship, skill development and teamwork.

### Adult (800 +)

· Programming includes basketball, Pickleball, softball and more.

### Youth (6,500 +)

· Programming includes basketball, flag football, floor hockey, micro baseball, skating, soccer, volleyball and more.

## Aquatics

**Estimated Annual Reach 14,000+  
June-August**

Best outdoor pool around with: Drop slide, two splash pad areas, zero-depth tot pool, 50 meter leisure pool, shaded deck area, family locker room and concession stand.

· Programming includes Woodland Trails Pool public swim, swim lesson academy, aquatic classes, and Gators Swim Team.



## Fitness

**Estimated Annual Reach 3,000+  
Year-Round**

We're more than a gym; we are a fitness lifestyle; cardio, weights, group exercise classes, nutrition, meditation, yoga, and summer aqua classes.

### Programming includes

- Trails Fitness Club
- Group Classes
- Yoga Classes
- Aqua Fitness Classes
- Personal Training
- Fitness Events

## Golf

**Estimated Annual  
Reach 30,000+  
March-October**

Winding through 51 acres, the beautiful Rob Roy Golf Course, (9 Hole, Par 36), will challenge your golfing skills. Our 3,022 yards are narrow and tree-lined requiring accuracy with water coming into play on 4 holes and sand traps throughout the course. Red, Yellow, White and Blue tees offer options for all skill levels. Rob Roy challenges the experienced golfer.

- **Number of rounds played: 24,000**



# Parkour

Estimated Annual Reach 8,000+  
Year-Round



RIVER TRAILS PARK DISTRICT

River Trails Park District is the first park district in Illinois to offer a dedicated indoor facility space for Parkour. Parkour is a form of gymnastics, street acrobatics and free running.

## Programming includes

- Birthday Parties
- Classes
- Athletic Conditioning & Performance
- Preseason Soccer Camps
- Indoor Soccer League
- Adult Personal Training Class





# Youth

**Estimated Annual Reach 8,000+  
Year-Round**



The River Trails Park District offers numerous activities for youth and teens! From fine art programs to health and safety, leadership programs and more, the opportunities are endless.

## **Programming includes**

- Trail Blazers Early Childhood Program
- Before & After Care-Kid Squad
- Summer Camp & Holiday Camps
- Expression Dance Studio
- Special Interest Programs: STEM, Computer Explorers, Chess, Magic, Theatre & Safe Sitter

