



**FREE
EVENT**

last

splash bash

SUNDAY, AUGUST 24



Join us for a day filled with summer fun that features huge inflatables, a petting zoo, lawn games, and more. The pool is open for free and a kids coin splash will take place at noon. The DJ will keep the party going with a hula hoop contest, limbo, and more. All ages are welcome! A Trusty the Turtle Race will take place at 5 pm with a \$300 prize for first place and other prizes for top turtle racers.

With an estimated attendance of 1,000 people, sponsorship of this event will increase the visibility of your business with a passionate group of consumers, generate brand awareness, differentiate your company from competitors, elevate your good corporate citizenship, make a meaningful impact on the quality of life in your community, and more. Money raised from the Turtle Race will support the River Trails Park & Recreation Foundation

Last Splash Bash & Turtle Race	Platinum	Gold	Silver	Bronze	In Kind
Sponsorship Benefits	\$2,500	\$1,500	\$750	\$500	(Product or Service)
Category Exclusivity *	X				
Recognition on RTPD Website	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo	Name
Promotional Items Distributed to Attendees at the event	X	X	X	X	
Social Media Recognition	X	X	X	X	X
Event E-Blasts	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo	Name
Event Signage	X	X	X	X	X
Tabling Opportunity	X	X	X	X	
On-Stage Recognition	X	X	X	X	X
Ad in (1) Seasonal Brochure	1/2 Page	1/2 Page	¼ Page		
Advertising on LED Displays at RTPD facilities	X	X	X		
Recognition on Digital Display on Euclid Ave	X	X			
Feature Article on RTPD Website	X	X			
Trusty the Turtle Scavenger Hunt - Social Media Recognition	X				

*** Only company within your product or service category associated with this event.**

Partner Testimonials

“At Busey, we’re committed to helping our customers’ and communities’ dreams come true. Since we first opened our doors in 1868, we have built on a tradition of close relationships and broad financial capabilities. Looking back, we’ve come a long way in 156 years, yet the core values—dedicated associates, strong customer partnerships and thriving communities—instilled years ago are still the cornerstones of Busey. We’re proud to give back to our vibrant communities and organizations like the River Trails Park District to help make a positive impact in the places we call home.”

***Kaylee Phillips, Assistant Vice President, Charitable Relations Director
Busey Bank***



For more information and questions, contact Steve Schapiro:
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