



Saturday, October 4

The RTPD OCR is a 1.25 Mile (2K) Obstacle Course Race. The course will take adventurous youth throughout the Woodland Trails Park. There will be 10-14 natural and manmade obstacles throughout the course challenging their determination and physical prowess. The races are held completely within the Woodland Trails Park footprint so there are no street crossings. All participants will receive a t-shirt, medal, goodie bag and bragging rights they conquered the trail.

With an estimated attendance of 700 people, sponsorship of this event will increase the visibility of your business with a passionate group of consumers, generate brand awareness, differentiate your company from competitors, elevate your good corporate citizenship, make a meaningful impact on the quality of life in your community, and more. Money raised from this event will support the River Trails Park & Recreation Foundation.



The Trails Obstacle Course	Platinum	Gold	Silver	Bronze	In Kind
Sponsorship Benefits	\$2,500	\$1,500	\$750	\$500	(Product or Service)
Category Exclusivity *	x				
Recognition on RTPD Website	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo	Name
Goody Bag Recognition	Logo	Logo			
Promotional Items Distributed to Attendees in Goody Bags	x	x	x	x	
Recognition on T-shirts	Prominent Logo Placement	Prominent Logo Placement	Logo	Logo	
Banner and Course Signage	x	x	x	x	x
Social Media Recognition	x	x	x	x	x
Event E-Blasts	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo	Name
Tabling Opportunity	x	x	x	x	
On-Stage Recognition	x	x	x	x	x
Ad in (1) Seasonal Brochure	1/2 Page	1/2 Page	1/4 Page		
Complimentary Registrations	6	4	2	2	
Complimentary T-shirts	6	4	2	1	
Advertising on LED Displays at RTPD facilities	x	x	x		
Recognition on Digital Display on Euclid Ave	x	x			
Feature Article on RTPD Website	x				

*** Only company within your product or service category associated with this event.**

Partner Testimonials

“At Busey, we’re committed to helping our customers’ and communities’ dreams come true. Since we first opened our doors in 1868, we have built on a tradition of close relationships and broad financial capabilities. Looking back, we’ve come a long way in 156 years, yet the core values—dedicated associates, strong customer partnerships and thriving communities—instilled years ago are still the cornerstones of Busey. We’re proud to give back to our vibrant communities and organizations like the River Trails Park District to help make a positive impact in the places we call home.”

***Kaylee Phillips, Assistant Vice President, Charitable Relations Director
Busey Bank***

“River Trails Park District has been an amazing partner for my business. They have provided ample opportunities to connect with the local community through well run events and great publications. We love partnering with the park district! “

***Brian Hilko, Owner
Golf Factory***



RIVER TRAILS
P A R K D I S T R I C T

For more information and questions, contact Steve Schapiro:
Corporate Relations Manager at sschapiro@rtpd.org or 847-463-3738